



Stand out from the crowd
with a non-geographic number

Non-geographic numbers

BuyTrade Phones offer a range of non-geographic number services, including Freephone (0808/0800), Lower Rate (0844/0845) and Special Rate (0871) at extremely competitive rates.

Freephone (0808/0800) numbers

Freephone numbers are free to the caller from any landline in the UK and your business pays for the call at a competitive fixed rate. They help your business stand out in a competitive marketplace.

Lower Rate (0844/0845) numbers

With Lower Rate numbers, callers will pay between 1 and 5 pence per minute, with the possibility of revenue share for you from some 0844 numbers. The real benefit is that the organisation "owns" the number, as you are able to route the call intelligently to wherever you are best resourced to deal with it.

Special Rate (0871) numbers

Customers calling an 0871 number pay a special rate for their call. This gives you the opportunity to earn substantial revenues on all calls received.

Whichever non-geographic service you choose, all calls will be delivered to the UK landline number of your choice and can offer your business a number of distinct benefits:

Benefits of non-geo numbers:

- Redirecting or 'porting' your non-geo by changing the 'underlying' phone number is effortless, with no down time.
- Give your business a national non-geographic image.
- Stand out from the crowd with a Freephone or Lower Rate number and win that important first call.
- Use numbers to monitor different marketing campaigns.
- Build a professional image
- Build a revenue stream
- Recover from disaster, by simply redirecting your non-geographic number to an alternative landline.
- Flexible non-geo call routing options help you manage inbound call traffic. Ideal for call centres.

Call us today for more information

0845 034 6622



Telecoms with a Smile!