



What is IP DirectConnect?

IP DirectConnect is our SIP trunk service and it's one of the first true IP transit services on the market.

What is SIP trunking?

Businesses are familiar with the concept of voice over IP (VoIP). Many now have IP enabled PBX systems, but they still connect to a traditional PSTN network when they make external calls.

A SIP trunk allows your business to make external calls via IP, while continuing to communicate with businesses that use traditional PSTN telephony networks.

Who is SIP aimed at?

SIP is aimed at businesses that want to make full use of their installed IP-PBXs and not only communicate over IP within the enterprise, but also outside the enterprise.

Why choose SIP trunks?

SIP trunks can offer significant cost-savings for businesses, eliminating the need for local PSTN gateways, costly ISDN Basic Rate (BRI) and Primary Rate (PRI) interfaces.

Benefits of SIP:

- Benefit from very low cost calls between sites connected by SIP. Ideal for multi-site businesses with IP enabled phone systems.
- Benefit from lower cost lines. SIP presents substantial cost savings on traditional ISDN lines. Plus DDI ranges and CLI presentation are included in the price.
- Scalable on a per channel basis
- Compliments a converged network with lower costs and simplified architecture.

IP DirectConnect is available over broadband or SDSL (in selected areas) or as a pure IP service.

Ask about our new Assured IP Broadband Services, which provide a guaranteed Class of Service and SLA for 5 or 10 voice calls.

Call us today for more information

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